

Wyoming Main Street



Mission

To improve the social and economic well-being of Wyoming's communities by assisting them to capitalize on the unique identity, assets and character of their downtown area through economic development and historic preservation.



History of Wyoming Main Street

- Created through legislation in 2004
- Managed by WRDC
- 3 year pilot program
- 5 certified communities
- 7 person Governor appointed Advisory Board
- \$300,000 revolving loan fund
- \$50,000 TA with NRHP
- 1 ½ positions
- \$274,000 budget



Reasons to celebrate! In 5 years....



- 2007 – moved to Wyoming Business Council (Economic Development)
- Developed tier program (6 certified communities; 7 aspiring)
- Revolving loan fund became Challenge loan with access to millions of dollars
- Increased budget to \$500,000 annually in 2006



Certified Main Street Communities



Rawlins



Green River



Laramie



Dubois



Evanston



Sheridan



Rock Springs



Aspiring Community Programs



- Douglas
- Buffalo
- Glenrock
- Torrington
- Platte County
- Kemmerer



Technical Assistance Services

- Training
 - Manager Meetings
 - Main Street 101/201
 - Other topics as requested
- National Main Street Conference and Pre-Trip
- Organizational Development
 - Board Training, Strategic Planning
- Evaluation
 - Annual Program Review, National Certification
- Conferences and Workshops
 - Living Upstairs, Sheridan
 - Your Town, Wheatland



Main Street Loan Fund

- Structural and Façade Renovations
 - "construction or reconstruction-type work on a building including: façade, roof, exterior wall assembly, foundation, windows, doors, cornice treatment, awnings and canopies."
- Up to \$100,000 per applicant
- Terms: 5% over up to 20 years
- Review by WY MS and WBC Board



Sheridan



Laramie



Historic Architecture Assistance Fund

- Partnership with SHPO
- Aimed at private and non-profit property owners
- Services of architects with expertise in historic design
- Quarterly applications



Reinvestment Statistics

Wyoming Main Street Statewide Reinvestment Statistics	
Year	FY 09-10
Total Building Rehabilitations	48
Reinvestment	\$262,824.00
New Construction	18
Reinvestment	\$2,780,314.00
Public Improvements	311
Reinvestment	\$1,988,483.36
Net Business Gain	211
Net Job Gain	201
Program Expenses	\$839,244.13
In-kind Contributions	\$147,831.87
Grants Received	\$1,406,799.70
Volunteer Hours	26,438
Value of Volunteer Hours	\$515,800.66
Total Reinvestment	\$25,951,418.79
Statewide Average Reinvestment per Local Dollar Spent	\$30.92



Quotes

- "Main Street offers our businesses and community resources that they would not normally have."
 - Maggie Adams, Green River
- "The Main Street Program has galvanized volunteers and helped create a sustainable program with dramatic impacts while protecting our treasured historical assets."
 - Lisa Mueller, Rock Springs



Quotes

- “Becoming a Main Street community has taken our downtown to a higher level. The Main Street 4-Point approach gives our organization a blue print for success.”

■ Pam Thayer, Rawlins

- “The Technical Assistance Program has allowed Evanston Main Street to do some projects that otherwise may have been unattainable.”

■ Jane Law, Evanston

